COMMUNITY & STAKEHOLDER ENGAGEMENT (CSE) AT FSU

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FSU | COMMUNITY ENGAGEMENT CORE
CLINICAL & TRANSLATIONAL SCIENCE AWARD

Introduction

Community and stakeholder engagement is essential to **advancing the health and well-being of our communities.**
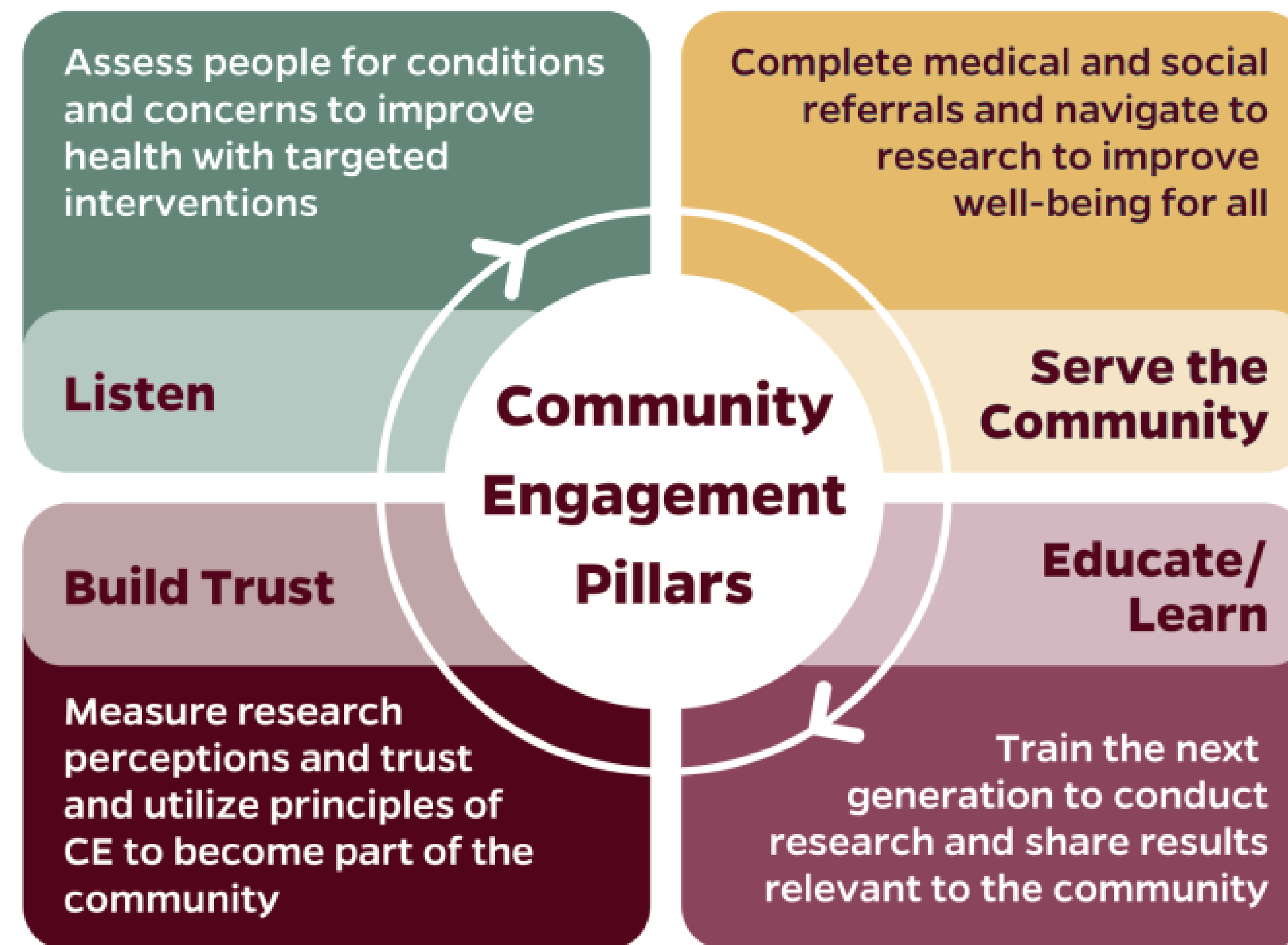
As national leaders in community engagement, the UF-FSU CTSA hub is dedicated to:

1. Building and sustaining trust with communities
2. Addressing health and social needs collaboratively
3. Supporting community-centered research with best practices in engagement science and dissemination science
4. Ensuring broad representation to optimize the health of all Floridians
5. Upholding the National Academy of Medicine's principles of meaningful engagement
6. Embracing the CTSA vision of community members as authentic and integral research partners

Mapping Action & Defining Scope

Task Force	Tasks
Partnerships	Scope, sustainability, tracking, advisory groups, conferences
Community Outreach	Events and other outreach activities
Communications and Dissemination Science	Website, social media, trust messaging, dissemination
Evaluation	Measures (process and outcomes)
CE Recruitment	Pilot strategies for the FSU Health Community Research Portal (registry) with FSU Health clinics and other community settings; model for regional campuses and hospitals

CE Core Framework

Assess people for conditions and concerns to improve health with targeted interventions

Complete medical and social referrals and navigate to research to improve well-being for all

Listen

Serve the Community

Community Engagement Pillars

Build Trust

Educate/ Learn

Measure research perceptions and trust and utilize principles of CE to become part of the community

Train the next generation to conduct research and share results relevant to the community

In the Community

FSU | CTSA

Services & Resources

Our team provides **support, resources, and guidance** for projects in public health, clinical care, and community-based research, building strong partnerships that create lasting impact.

We work with researchers, organizations, and community members to support and guide activities through research, events, or programs that serve the community.
Some highlighted activities include:

- Facilitating outreach events
- Hosting the Learning Series for Community Series & Our Community Our Health Town Halls
- Piloting community-engaged recruitment strategies in Tallahassee and regional campuses
- Building student involvement to research and the community
- Building and fostering bi-directional partnerships across multiple sectors
- Canvas resource library for FSU researchers
- Community resource guide

Partnerships

The CTSA CSE fosters partnerships among academic institutions, state agencies, healthcare providers, local and rural community organizations and stakeholders in Florida.

Focus areas of partners:
- Mental and Behavioral
- Emergency Preparedness
- Community Health
- Faith-based Organizations
- Youth and Adolescence
- Aging Population
- Healthcare Advancement
- Maternal and Infant Health
- Social Work
- Public Health
- Substance Use
- Legal Services
- Public Safety